



## EXPERIENCE

### SPORTS ANCHOR/MULTIMEDIA JOURNALIST

#### CRONKITE NEWS/ARIZONA PBS

- Develops story ideas, writes, shoots and edits local stories for television, social and web platforms on Cronkite News, Arizona Horizon and Fox Sports AZ
- Anchors nightly newscasts on Cronkite News, the news division of Arizona PBS, a CNN affiliate station
- Produces and hosts weekly sportscasts on Facebook Live
- Reports breaking news live on location
- Facilitates strong working relationships with the local sports community

### SOCIAL MEDIA REPORTER

#### SPORTS ILLUSTRATED

- Researches and creates hosted digital and social video content across Cactus League spring training for a national audience
- Uses creative production techniques to enhance visual presentation

### DIGITAL HOST

#### FANRAG SPORTS NETWORK

- Produces creative video content on Web and social media for a national audience
- Produces and hosts in-studio segments
- Delivers live social coverage from on-site locations in Arizona
- Interacts with viewers on social media
- Analyzes social engagement analytics to spur continuous growth

### STUDENT CORRESPONDENT

#### ESPNU

- Produces, shoots and edits feature packages on Arizona State athletes
- Contributes weekly stand ups to Friday College Football "Pick 6" segment

### GAME OPERATIONS INTERN

#### ARIZONA DIAMONDBACKS

- Collaborates in planning, implementing and executing promotional initiatives and live in-game entertainment
- Assists in writing game-day and PA scripts
- Establishes and strengthens relationships with corporate sponsors
- Schedules and oversees a staff of entertainment and promotional team members

### STUDENT PRODUCTION CREW MEMBER

#### PAC-12 NETWORKS

- Assists television crew in production of live sporting events in positions including, but not limited to: runner, stage manager, statistician and camera operator

## EDUCATION

### ARIZONA STATE UNIVERSITY

#### WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

**BACHELOR OF ARTS:** Sports Journalism

**CERTIFICATE:** Sales and Marketing Essentials

**GRADUATION:** May 2019, Dean's List

## PROFILE

- Dynamic and charismatic sports journalist seeking the ability to give a voice to the voiceless and tell stories that a local community needs to know
- Committed to truth, quality and team execution across broadcast and digital platforms
- Passionate about the evolution of the digital world

## ACTIVITIES

### KAPPA ALPHA THETA, EXECUTIVE ASSISTANT

### ASSOCIATION FOR WOMEN IN SPORTS MEDIA (AWSM)

### WALTER CRONKITE SPORTS NETWORK

## SKILLS

**SOFTWARE:** Microsoft Office, Adobe Creative Cloud, AP ENPS

**ONLINE/SOCIAL MEDIA:** Facebook, Instagram, Twitter, YouTube, WordPress, LinkedIn, Snapchat, Periscope